



CASTERA
LES BAINS®

Strictly confidential. Property of ODOST SA
(France).

COMPANY PROFILE

- Based in the South West of France, ODOST Laboratory has since 1998 developed a specific know-how in the production of OTC, medical device, oral care and cosmetics products.
- First dedicated to the french market, ODOST Laboratory has now the ambition to offer its line to foreign markets.
- With a very modern production unit, the Laboratory can adapt to every type of production with competitive prices.
- We are especially competitive for:
 - Aerosol pocket bag technology
 - Tube filling from 5 ml to 150 ml
- One of our competitive advantage is to use a specific Thermal springwater recognised by French Authorities for therapeutic treatments.
- ODOST is managed by a Quality Management System answering to international references (ISO 13483, ISO 22716).



ODOST QUALITY GUARANTEE

Quality Guarantee of products :

- Manufacturing in Thermal Spa place in the South West of France
- Direct connection from manufactory to Thermal spring water source
- Water pH control and stabilization by a patented process (n°0311856)
- Water's purity preserved in a protected environment
- Respect of strict cleanliness standards
- Quality choice for packaging (solid and convenient to use) and compatibility tests
- Validated studies by experts

Quality Guarantee of ODOST services :

- Owner managed: Family business created by a pharmacist, Jean-Jacques Lascombes, and run by its son
- Small-sized company > high reactivity and flexibility
- Simplified communication and quick decision process
- Confidence in relationship (proved by actual clients satisfaction)



CASTERA LES BAINS THERMAL SPA



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BENEFITS OF THERMAL SPRINGWATER

Thermal Spring water is a naturally mineralized spring water, with a composition making it suitable for therapeutic use.

Its natural characteristics endow it with health-promoting properties recognized by the French National Academy of Medicine.

Thermal spring waters are classified according to their mineral content:

Very weakly mineralized: less than 50 mg/l

Weakly mineralized water: from 50 to 500 mg/l

Medium mineralized water from 500 to 1 500 mg/l

Very strongly mineralized water: over 1 500 mg/l

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Thermal Spring water:

- comes from deep under the ground
- has well-defined physical and chemical characteristics (level of minerals, trace elements and other constituents, temperature, flow)
- has pharmacological effects
- is bacteriologically pure right from its source

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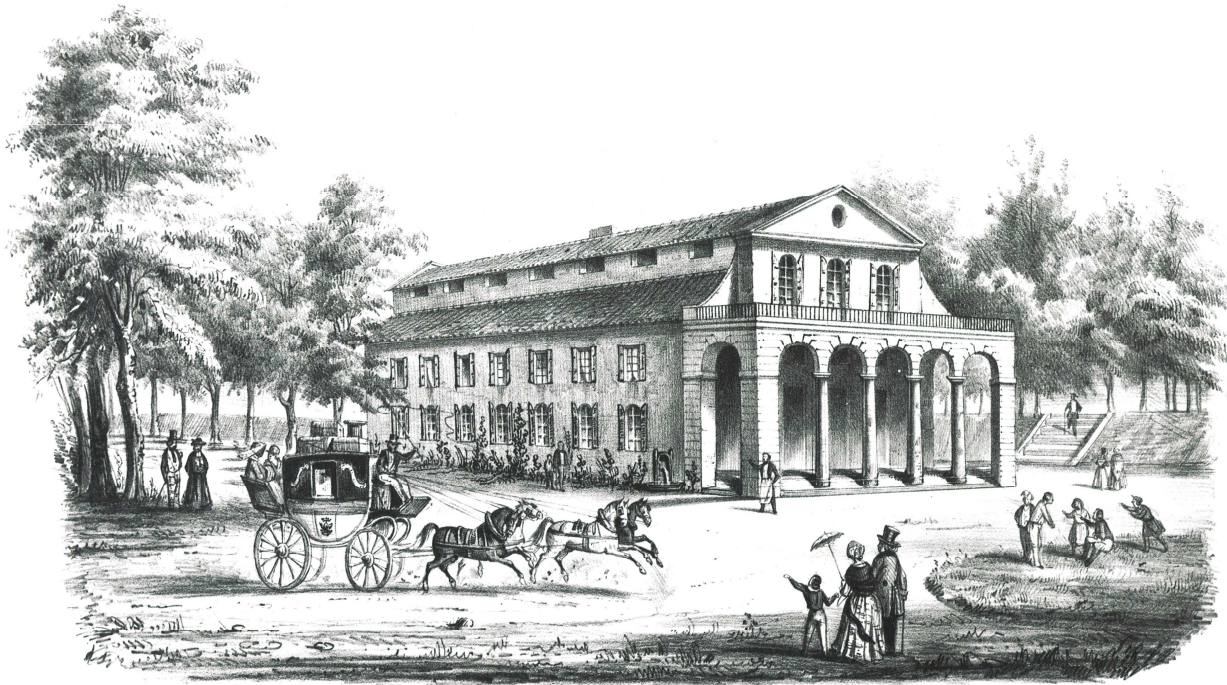


BENEFITS OF THERMAL SPRINGWATER

Hydrotherapy for skin illnesses such as atopic dermatitis and other eczemas as well as psoriasis is agreed in France.

French doctors can send their patients in cure in some specific spas recognized by the French National Academy of Medicine.

Since 1817, Castera les Bains thermal spring water has been the subject of scientific research and studies, demonstrating that it possesses biological properties that make it a real principle.



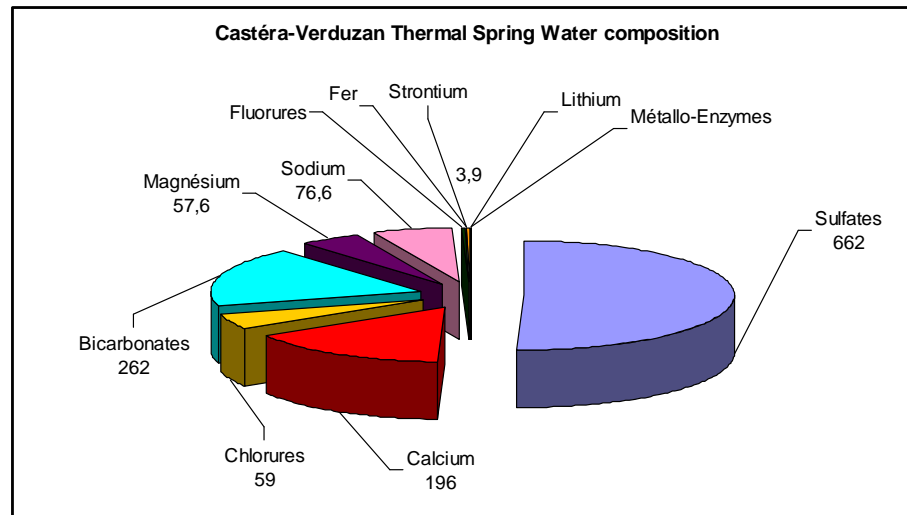
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PROPERTIES OF THERMAL SPRINGWATER

Unique and constant composition in mineral salts and trace elements

Dry residue per liter = 1301 mg.

Thanks to its rich composition, CASTERA LES BAINS thermal spring water has original properties : soothing, healing and anti-inflammatory, which makes it the ideal care for sensitive skins.



MINERAL SPRINGWATER COMPOSITION

	AVENE St Odile	SAINT- GERVAIS	LA ROCHE POSAY	URIAGE	VICHY CELESTINS	CASTERA LES BAINS
Prélèvement à l'émergence effectué par le L.N.S. *						
Température en °C	25,6		13,0	27,0		22,4
pH	7,5		7,0	7,0	6,8	7,2
SiO2 en mg/l (Silices ?)	14,00		31,60	42,00		29,9
CO2 libre en mg/l	46,00					18
ANIONS	mg/l					
HCO3 - (Bicarbonates)	226,70		387,0	390,0	2989,0	262,0
SO42 - (Sulfates)	13,10	1745,0		2864,0	138,0	662,0
Cl - (Chlorures)	5,40	908,0		3500,0	235,0	59,0
NO3 - (Nitrates)	1,40					<1
Br - (Bromures)	0,30					
PO43 - (Phosphates)	0,30	0,5				<0,1
NO2 - (Nitrites)	<0,01					<0,04
CATIONS	mg/l					
Ca 2+ (Calcium)	42,70	318,7	149,0	600,0	103,0	196,0
Mg 2+ (Magnésium)	21,20	35,2		125,0	10,0	57,6
K + (Potassium)	0,80	29,6		45,5	66,0	14,8
Na + (Sodium)	4,80	1070,0		2360,0	1172,0	76,6
Li + (Lithium)	<0,1	7,7		2,0		0,1
Fe 2+ (Fer)	<0,005			15 (µg/l)		0,2
Mn 2+ (Manganèse)	<0,002			154 (µg/l)		0,0
Sr 2+ (Strontium)	0,10					3,9
OLIGO-ELEMENTS	µg/l					
B (Bore)	220,00	6,5				426,0
Zn (Zinc)	20,00		<5 (µg/l)	160 (µg/l)		<25
Cd (Cadmium)	2,00					<0,5
Cr (Chrome)	<2					<2
Cu (Cuivre)	<5			75 (µg/l)		<3
Pb (Plomb)	<5					<3
Sé (Sélénium)	<5		53 (µg/l)			<8
Résidu sec à 180 °C en mg/l	207	4227	595	11000	5119	1301

* Laboratoire National de la Santé

CASTERA LES BAINS

COMPETITIVE ADVANTAGES

Based on the history of the spa center, ODOST Laboratory offers the individuality of the Castera les Bains Thermal Springwater in a very unique line to use regularly to preserve and maintain the health of the skin.

CASTERA LES BAINS is:

- is adapted to each sensibility and sensitive skin
- is Naturally soothing and non-aggressive
- helps to treat several pathologies and protects the skin globally.
- brings the every day benefits of a cleaning, soothing and purifying treatment.
- contributes originally to the protection of skins while respecting the physiological balance.



CASTERA LES BAINS® RANGE

- Transcribed thermal values :
 - Softenn – Calm
 - Efficiency – professional care
- TARGET: Mostly women, who buy for themselves or their children. For all skin types.
- POSITIONING:

Ever since the Romans treated their wounded there, the waters of Castéra - France - are known for their soothing and healing properties. Dr Raulin, personal physician to Louis XV, stated in 1771 : “ Of all the mineral waters that I know, I never found as successful waters as those of Castéra”. To share these benefits with the greatest number of people, a pharmacist decided to create the dermatological brand "Castéra Les Bains".

CASTERA LES BAINS SKIN WATER SPRAY

- **INDICATIONS** : Soothing and softening care, for all skin types, even the most sensitive (redness, dryness...).



Soin fraîcheur



En voyage



Naturel



Rougeurs



Nourrisson

- **PROPERTIES** : Rich in mineral salts and trace elements, CASTERA LES BAINS® Thermal springwater has anti-irritant, soothing and remineralizing actions.

Composition minérale par litre

Bicarbonates	262 mg	Calcium	196 mg	Bore	426 µg
Sulfates	662 mg	Magnésium	57.6 mg	Zinc	< 25 µg
Chlorures	59 mg	Silice	29,9 mg	Cuivre	< 3 µg
Fluor	2.36 mg	Strontium	3.9 mg	Sélénium	< 8 µg
pH=7,2 – Résidu sec à 180°C=1301mg/l – Sans conservateur / Sans parfum					

- **DIRECTIONS FOR USE** : Strictly confidential. Property of ODOST SA (France). Spray on the skin.

CASTERA LES BAINS SKIN WATER SPRAY

ODOST Laboratory has specially developed products that answers daily needs for sensitive skins. Containing 100% Thermal springwater (alcohol-free and no colouring agents), Castera les Bains Spray offers a unique action for sensitive skins.

Directly taken from the very source of the spring, Thermal Spring Water is bacteriologically pure. It is packaged in a sterile room and put inside in a pocket bag to avoid any type of contamination.

Indications:

Essential soothing care for sensitive, hypersensitive, allergic and irritated skin

For adults and children

Easy to use and convenient to carry

Can be used all day long, as often as necessary



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AN INNOVATIVE TECHNOLOGY

An innovative technology which keeps all the benefits of the Thermal springwater : the bag on valve (BOV).

- Bacteria contamination is avoided :
 - sterile valve-bag
 - The springwater is separated from the gaz and the case
- Use until exhaustion and in all positions
- Environment respect : without nitrogen (compressed air) and a recyclable case in aluminum
- This technology allying a valve-bag system with a special nozzle which enables a soft microdiffusion of the solution safely.
- **The product can be used for adults, kids and babies.**





KEY ADVANTAGES OF BAG ON VALVE

- Complete separation between the product and the propellant (no air / no product degradation)
- Long-term product conservation in the bag (no contamination / no or less preservatives required)
- Ability to be sprayed in any position
- Laminated pouch is FDA compliant for many pharma and food products
- Wide range of standard sizes available from 50-300ml
- 60-70% utilisation of can volume, better than any other barrier pack
- Effective with a broad range of viscosities
- Evacuation up to 99%
- Use of compressed air as propellant minimises flammability and VOC concerns

KEY ADVANTAGES OF BAG ON VALVE

CASTERA LES BAINS® is packed in a BOV (Bag on Valve) spray system that avoids proliferation of microorganisms. The system we use is the most advanced state of the art equipment which is fully automated.

You can find description of the efficacy of preservation of that system at:

1. G.J. Sem, D. Boulaud et al., History & Reviews of Aerosol Science, copyright by American Association for Aerosol Research (2005).
2. O. Preining, E.J. Davis, History of Aerosol Science, copyright by Austrian Academy of Sciences, Vienna (2000).
3. H.A. Barnes, A Handbook of elementary rheology, Univ. Of Wales, Aberystwyth (2000).
4. R. Brummer, Rheology. Essentials of cosmetic and food emulsions, Springer Verlag (2006).
5. G. Proserpio, Chimica e Tecnica Cosmetica, Sinerga (2000).
6. <http://bagonvalve.com/technology>

AVAILABLE SIZES

Set of 2 300ml



300ml



50ml and 300ml



50ml



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COMPETITORS



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AVAILABLE WITH Customers' own brand name



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PACKAGING

- Packaging and insert languages can be customised for any market
- Available languages
 - French
 - English
 - Arabic
 - Spanish
 - Portuguese
 - Turkish
 - Polish
 - Bulgarian
 - Hungarian
 - Romanian
 - Slovak
 - Greek
 - German
 - Russian

MARKETING MATERIALS

BROCHURES




LE SPRAY VISAGE

100% EAU THERMALE - APAISE ET ADOUCIT - 300 ML

● **PROPRIETES** : Riche en sels minéraux et oligo-éléments, l'EAU THERMALE de CASTERA LES BAINS® bénéficie d'une action anti-irritante, apaisante et reminéralisante.

● **INGREDIENTS** :

Micronésol	262 mg	Calcium	238 mg	Bore	428 µg
Sodium	162 mg	Magnésium	67,8 mg	Zinc	< 26 µg
Chlorure	89 mg	Stront	2016 mg	Alum	< 3 µg
Fluor	2,38 mg	Strontium	3,8 mg	Sélénium	< 8 µg

pH=7,2 - Résidu sec à 100°C=1321 mg/l - Sans conservateur/ Sans parfum

Mise en conditionnement directement à la source.

● **INDICATIONS** : Soin apaisant et adoucissant qui convient à tous types de peaux, même les plus sensibles.




La petite histoire

Les eaux de Castera dans le Gers sont réputées pour leurs propriétés apaisantes et cicatrisantes depuis l'époque des Romains qui y attribuaient leurs bienfaits. En 1771, le Dr. Biondi, médecin de Louis XV, écrit : "On boit les eaux minérales que je consulte, le soir au point du jour - qui apaise les maux d'estomac". Pour mettre cette eau thérapeutique à la portée de tous, un pharmacien a eu l'idée de la transformer pour en faire l'aérosol de la gamme dermatologique "Castera Les Bains".

ACL - S105809
300 ml

● **CONSEILS D'UTILISATION** : Vaporiser sur la peau.
Irritation, dessèchement, en voyage, en été, nourrisson ...


Soin fraîcheur


En voyage


Naturel



Rougeurs


Nourrisson

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MARKETING MATERIALS

WEBSITE

Es | En | Fr  Rechercher:

EAU THERMALE DE CASTÉRA LES BAINS NOS ENGAGEMENTS LES SOINS ACTUALITÉS ESPACE PRO

L'EAU THERMALE, SOURCE D'ÉCLAT

PRÉVIENT LE DESSÈCHEMENT DE LA PEAU

Le pouvoir hydratant de CASTERA LES BAINS® est au cœur de l'Eau thermale. Principe actif du produit, riche en sels minéraux et oligo-éléments, cette Eau adoucit et reminéralise la peau. Irritations, rougeurs, dessèchement, chaleur.

Spray visage
Eau thermale pure
APAISE
ADOUCCIT

Face spray
Pure thermale springwater
SOIN
SOIN TENDRE

300 ml
Made in France

NOUVEAU
Découvrez la gamme cosmétique CASTERA LES BAINS®, à base d'Eau Thermale

STATION THERMALE DEPUIS 1917

>Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam

LOREM IPSUM DOLOR SIT
Lorem ipsum dolor sit amet, consetetur sadi

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MARKETING MATERIALS

SHELF TAKERS



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FORMULATION

Creativity & innovation

From the initial concept to the final manufacturing stage, our laboratories offer a genuine interface between the needs of research and the requirements of marketing. We offer you a total development package for innovative and effective cosmetics:

- >> Proposing innovative ingredients and textures
- >> Establishing formulas that conform to legislation
- >> Stability and packaging compatibility testing
- >> Challenge test - Safety and efficiency testing
- >> Manufacturing
- >> Compiling the regulation cosmetic dossier



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CUSTOMER REFERENCES

As we own **exclusive brands sold in the pharmaceutical channel**, our teams have extensive experience in manufacturing dental, skin, body, and specialty products. Our flexibility and our ability to understand our clients are the keys to personalized services and a guarantee of satisfaction. Our production facility allows us to manufacture any kind of creams, gel, liquids or aerosols.

International

40 % of our turnover is done overseas through more than 20 different countries.

We have a long time experience of each specificity of the different markets all over the world.

We exhibit in COSMOPROF Shows in Bologna (Italy), in Paris, Hong Kong and in MEDICA (Dusseldorf).

